



Connecting Executives
& Entrepreneurs with
Emerging Leaders
around the Globe

Don Blue

Education

Bachelor of Arts, Accounting, Indiana University.
Master of Business Administration, General Management, University of Minnesota, Carlson School of Management, Minneapolis, MN.



Professional Experience

Senior Financial Manager at General Mills, Inc. – A \$16.6B global company. Widely regarded as one of the leading consumer food companies in the world. Held a variety of senior management positions in Finance, Marketing, and Sales roles. Finance and Accounting are principal areas of expertise with experience in the following areas:

- Trade/Consumer Promotion
- Strategic Planning and Budgeting
- Customer Service Call Centers
- Financial Shared Service
- Off-shoring of financial services
- New Product Development
- Sarbanes Oxley

Personal Information

Married for 32 years to wife Chris, Director of Dental Hygiene Program, University of Minnesota. Three children: David, age 29, is Account Director, Magnet 360; Kelley, age 26, is a teacher at Hiawatha Leadership Academy; Lauren, age 21, is a student at the University of Minnesota.