



Andy Eckert
Chief Marketing Officer
RexVid

Business Experience

Mr. Eckert joined RexVid in 2018 and is currently the Chief Marketing Officer. RexVid is an innovative mobile app that makes it easy for you to collaborate with friends and family to create a one-of-a-kind video for any occasion. Andy is also the former President and CEO of Imperial Plastics which he led for three years before RexVid. Imperial is a leading engineered plastic component supplier to numerous Fortune 500 companies across the globe. Prior to Imperial, he joined Tennant Company in December of 2002 and assumed several executive roles including Vice President, Americas in 2009 and Senior Vice President, Americas in 2013. Before joining Tennant in 2002, Mr. Eckert was with Storecast Merchandising Corporation as Senior Vice President of Performance for two years and earned his start with General Mills, Inc. in a number of sales and marketing leadership positions spanning 15 years.

Andy is widely known as a leader of change who values diverse skills, divergent opinions, and a willingness to challenge the status quo. He fosters a spirited team by frequently recognizing success and establishing a competitive and fun workplace.

Personal

Mr. Eckert and his family live in Lakeville, MN. His interests include biking, craft beer, and public speaking.

Education & Certifications

Bachelor of Arts, Religion, Carleton College, Northfield, MN (1985).

Advanced Executive Program, Kellogg School of Management,
Northwestern University, Evanston, IL (2008).